# 6<sup>TH</sup> SWS INTERNATIONAL SCIENTIFIC CONFERENCE ON SOCIAL SCIENCES 2019

CONFERENCE PROCEEDINGS

VOLUME 6

ISSUE 5



CULTURAL STUDIES

MEDIA & COMMUNICATIONS
INFORMATION & LIBRARY SCIENCE
HUMAN GEOGRAPHY AND DEMOGRAPHY

URBAN STUDIES
PLANNING & DEVELOPMENT

# 6<sup>th</sup> SWS INTERNATIONAL SCIENTIFIC CONFERENCE ON SOCIAL SCIENCES 2019

CONFERENCE PROCEEDINGS
VOLUME 6
ISSUE 5



CULTURAL STUDIES,
MEDIA & COMMUNICATIONS, INFORMATION & LIBRARY
SCIENCE, HUMAN GEOGRAPHY AND DEMOGRAPHY,
URBAN STUDIES, PLANNING & DEVELOPMENT

26 August – 1 September, 2019 Albena, Bulgaria

### **CONFERENCE PROCEEDINGS CONTENTS**

#### **CULTURAL STUDIES**

1. CIVILIZATIONAL AND CULTURAL SELF-IDENTITY AS A NEW KIND OF PERSONAL RESPONSIBILITY IN THE XXI CENTURY, Prof. Dr. Culturology Sinetskiy Sergei Borisovich, Associate Professor, Dr. of Culturology Shub Maria Lvovna, Russia
2. CLASSICISM IN THE SYSTEM OF VALUES OF MODERN SOCIETY, Assoc Prof. Dr. Varakina Galina V., Dr. Yudin Mikhail V., Russia
3. THE CONCEPT "POLITENESS" IN THE SOVIET CULTURE OF THE 1930S (ON THE MATERIALS OF "PIONERSKAYA PRAVDA" NEWSPAPER), Prof. Dr. Liliya Likhacheva, Assoc. Prof. Dr. Maria Kapkan, Russia
4. CULTURE AS A BASIS FOR INTEGRATION IN THE ESTIMATES OF RUSSIAN STUDENTS: KEY TRENDS, Professor Zubanova Lyudmila Borisovna, Professor Zykhovskaya Natalia Lvovna, Russia
5. CULTURE STUDIES IN FOREIGN LANGUAGE TEACHING ON THE EXAMPLE OF THE CZECH REPUBLIC., PhDr. Petra Besedova, Ph.D, Mgr. Zaneta Göbelova, Czech Republic
6. HALLOWEEN IN BORDERLAND: THE SPECIFICITY OF PERCEPTION IN LATGALE REGION (LATVIA), Researcher Dr. Oksana Kovzele, Latvia41
7. HERITAGE SCIENCE – SYNERGY BETWEEN HUMANITIES AND SCIENCES. CASE STUDY OF GIERCZYN PARISH CHURCH, M.A. Sylwia Svorova Pawelkowicz, M.A. Michal Witkowski, Poland
8. INVOLVING RESOURCES OF CULTURAL MATERIAL PATRIMONY IN DEVELOPMENT OF TOURISM AND LOCAL ECONOMY IN MARAMURES, ROMANIA, Dr. Mihaela Gadoiu, Dr. Camelia Teodorescu, Dr. Mariana Banuta, Dr. Nicoleta Bira, Dr. Daniel Peptenatu, Romania
MUSICAL CONSCIOUSNESS, BETWEEN EDUCATION AND INTERIENCE, Assoc. Prof. Dr. Ruxandra Mirea, Romania
UPERSTITIONS RELATED TO DEATH IN ROMA CULTURE, Dr. habil.  Land Dr. Zofia Barcziová, PhD. Mgr. Gizela Tóthová, Slovakia
III DISPLACEMENT OF THE WOODEN CHURCH FROM THE IIII INI VILLAGE: A JOURNEY BETWEEN GENERATIONS, Assist. Prof. Inn Sorin Bora, PhD Iuliana Bora, Romania

12. THE EFFECT OF ETHNIC FESTIVALS ON THE DEVELOPMENT OF AMATEUR FILM, PHOTO AND VIDEO, Assoc. Prof. Dr. Nina Mikhailovna Genova, Assoc. Prof. Dr. Nikolai Fedorovich Khilko, Russia
13. THE ROLE OF CULTURAL TOURISM AND EDUCATIONAL TOURISM IN THE KNOWLEDGE OF THE HISTORICAL VALUES DATE OF DANUBE FORTRESS-CITADELS WITHIN THE ROMANIAN SECTOR, Dr. Mariana Banuta, Andrei Ducman, Dr. Camelia Teodorescu, Dr. Mihaela Gadoiu, Dr. Cristian Constantin Draghici, Romania
MEDIA AND COMMUNICATIONS
14. "ANALOGUE" AND "DIGITAL" GENERATION OF MASS MEDIA AUDIENCE, Prof. Anna Sumskaya, Master Student Alina Lozovskaya, Russia113
15. AESTHETICS OF VISUAL LANGUAGE OF COMMUNICATION, Association. Svetlana Simakova, Russia
16. COMMUNICATIVE AND CULTURAL MEMORY AND FEATURES OF ITS INTERGENERATIONAL TRANSMISSION: RESEARCH METHODS, Prof. Sumskaya A.S., Russia
17. DIGITAL DEMENTIA AND CONSPIRACY THEORIES, PhDr. Andrea Lesková PhDr. Ing. Tibor Mahrik, Slovakia
18. EDITORIAL: FUNCTIONAL ASPECT, Assoc. Prof. Nina A. Levkovskaya, Ekaterina N. Nikonova, Russia
19. HOW CAN SOCIAL NETWORKS IMPROVE THE RECRUITMENT PROCESS CASE STUDY - LINKEDIN, Ionut-Catalin Savu, Raluca Magda Georgescu, Prof. dr. Gheorghe Militaru, Romania
20. LEGISLATION AND ETHICAL SELF-REGULATION OF PRODUCT PLACEMENT, Mgr. Bianka Chorvatova, PhDr. Tomáš Pikulík, Prof. Mgr. Peter Štarchoň, Slovakia
21. PERCEPTION OF ORGANIZATIONAL MALFUNCTIONS REFLECTED BY SOCIAL MEDIA FOR UNTOLD AND NEVERSEA FESTIVALS IN ROMANIA, Andrei Ducman, Dr. Mariana Banuta, Dr. Camelia Teodorescu, Dr. Mihaela Gadoiu, Dr. Radu Daniel Pintilii, Romania
22. RELIGIOSITY IN THE DYNAMICS OF THE CURRENT MEDIA WORLD, PhDr. Andrea Leskova, Mgr. Patrik Lenghart, Slovakia
23. THE CONTENT ANALYSIS OF A COVERAGE OF HIV IN LATVIAN NEWSPAPERS BASED ON A FRAMING THEORY, Prof. Dr. Anda Batraga, MSc. Janis Duboviks, Latvia

24. THE IMAGE OF A FEMALE VIDEO GAME CHARACTER – THE PAST, PRESENT, AND FUTURE, Joanna Sikorska, MA, Poland
25. THE SKILLS AND EMOTIONAL INTELLIGENCE OF TWITTER COMMUNICATIONS THROUGH THE LENS OF CULTURAL ANTHROPOLOGY, Prof. Sandra Veinberg, Latvia
26. TOPIC MODELING FOR TWITTER DISCUSSIONS: MODEL SELECTION AND QUALITY ASSESSMENT, Prof. Dr. Svetlana S. Bodrunova, Assoc. Prof. Ivan S. Blekanov, Mikhail Kukarkin, Russia
27. VISUAL COMPONENT OF THE MEDIA CONTENT OF SOCIAL NETWORKS, Assoc. Prof. Svetlana Simakova, Lecturer Irina Topchii, Russia215
28. WORLD VIEW AND THE PROBLEM OF UNDERSTANDING THE CLASSIC TEXTS, Full Dr. Marina Fedotova, Ph.D. Natal'ya Vladimirova, Ph.D. Evgenij Mezencev, Ph.D. Natal'ya Solomina, Assoc. Prof. Elena Temereva, Russia
INFORMATION AND LIBRARY SCIENCE
29. CYBERNETIC ANALYSIS OF PRINCIPLES AND METHODS IN INFORMATION WARFARE, MA Pawel Kawalerski, Poland
30. NAVIGATION OR LAYOUT? ELEMENTS OF WEB DESIGN AND THEIR COMBINATION ON HIGH-RANK PAGES OF UNIVERSITY WEB PORTALS, Prof. Dr. Svetlana S. Bodrunova, Prof. Dr. Sergey L. Sergeev, Assoc. Prof. Ivan S. Blekanov, Assoc. Prof. Alexander S. Yakunin, Russia
31. USEFULNESS OF THE META-INFORMATION OF THE LOGIC OF PRESUPPOSITION FOR INFORMATION RETRIEVAL: TOWARDS A DETERMINATION OF IMPLICIT AND CONTEXTUAL INFORMATION?, Assoc. Prof. Dr. Omar Larouk, Senior Lecturer Marina V. Garanovich, France249
HUMAN GEOGRAPHY AND DEMOGRAPHY
PROBLEMS OF PRESERVING THE NATURAL AND CULTURAL WILLIAM PROBLEMS OF THE PRE-POLAR REGION - KARELIAN POMORIE, Assoc. Prof. PhD (Geography) L.B. Vampilova, Prof. PhD (Geography) A.M. Lugovskoy, Ander Prof. PhD (Geography) L.A. Mezova, Doctor of Geography A.A. Sokolova, Ander Prof. PhD (History) A.N. Krylova, Russia
SATISFACTION OF VISITORS WITH SERVICES PROVIDED IN LITECTED CAVES OF NATIONAL PARK SLOVAK KARST INCLUDED IN UNISCO LIST, Dr. Jana Mitrikova, Dr. Tunde Dzurov Vargova, Slovakia

34. THE POPULATION PERCEPTION ON THE QUALITY OF LIFE WITHIN BOTOSANI TOWN, PhD. Student Alexandra Burlacu, Prof. Univ. Dr. Vasile Efros Romania
35. THE SOCIAL MORPHOLOGY OF THE GEOGRAPHICAL SPACE, Prof. Yuriy N. Gladkiy, Viacheslav D. Sukhorukov, Svetlana Ur. Kornekova, Russia283
36. FEMININ SOCIAL STATUS IN ANCIENT ROME, Associate Professor Dr. Iulia Para, Associate Professor Dr. Daniela Stanciu, Romania
37. TERRITORIAL FEATURES OF CONTEMPORARY DEMOGRAPHIC PROCESSES OF RUSSIAN FEDERATION, Prof. Dr. Mikhail D. Sharygin, Assoc Prof. Dr. Tatiana A. Balina, Assoc. Prof. Dr. Svetlana R. Khusnutdinova, Assoc. Prof. Zinaida V. Ponomareva, Assoc. Prof. Dr. Larisa Ur. Chekmeneva, Russia
38. THE PROBLEM OF CLUSTERING CITIES IN THE NORTH FF RUSSIA ON THE SOCIO-DEMOGRAPHIC DATA, I.A. Smirnov, Prof. O.A. Malafeyev, PhD T. Yu. Yakovets, Russia
39. WOMEN, POLITICS AND IMMORALITY IN ANCIENT ROME, Assoc. Prof. Dr. Iulia Para, Assoc. Prof. Dr. Daniela Stanciu, Romania
URBAN STUDIES
40. BEST PRACTICES IN THE PARTICIPATORY DESIGN AND BUDGETING DEVELOPMENT IN ST.PETERSBURG., Arina Sender, PhD Ekaterina Manzhula, Russia
41. DROUGHT - A SIGNIFICANT THREAT FOR THE CZECH REPUBLIC, Ph.D. student Katerina Vichova, Assoc. Prof. Martin Hromada, Czech Republic329
42. FAILURE OF CRITICAL INFRASTRUCTURE ELEMENTS AND POTENTIAL CASCADING EFFECTS TO THE TRANSPORT, PhD Katerina Vichova, Assoc. Prof. Martin Hromada, Czech Republic
43. FESTIVAL OF URBAN CULTURE: EFFECTIVE WAYS OF PARTICIPATION OF URBAN COMMUNITIES IN THE LIFE OF A CITY., Assist. Prof. Julia A. Kirsanova, Assist. Prof. Irina K. Cherkasova, Prof. Dr. Elena V. Vasilchenko, Assoc. Prof. Ivan Y. Lapshin, Russia
44. HOLISTIC URBAN SUSTAINABILITY ANALYSIS AND MEASUREMENT FOOL, Dr. Arch. Marius Stelian Gaman, Assoc. Prof. Dr. Arch. Ana-Maria Branea, Assist. Dr. Arch. Stefana Badescu, Romania
45. IMPACT OF POWER FAILURE ON RAILWAY TRANSPORT OPERATION, Ing Zdenka Urbancova, Ing Maria Luskova PhD., Slovakia

46. NATURAL AND SOCIAL FACTORS OF THE CITY ENVIRONMENT (CASE-STUDY OF KAZAN), Assoc. Prof. Dr. Svetlana.R. Khusnutdinova, Assoc. Prof. Dr. Yulia A. Zakirova, Assoc. Prof. Dr. Guzel R. Faizrakhmanova, Russia367
47. QUALITY OF LIFE WITHIN COLLECTIVE HOUSING NEIGHBOURHOODS: THE HOUSING STOCK AND THE LIVING CONDITIONS, Dr. Stefana Badescu, Dr. Ana-Maria Branea, Dr. Marius Stelian Gaman, Romania
48. SMART DEVELOPMENT OF CRITICAL INFRASTRUCTURES IN ROMANIA, Ionut-CatalinSavu, Gheorghe Militaru, Romania
49. THE HISTORY OF DEVELOPING THE PRINCIPLES OF INTEGRATION ARCHITECTURE INTO NATURE IN URBAN PLANNING, Dmitry Karelin, Viktor Logvinov, Irina Ponomareva, Russia
50. THE NEW ERA OF SUSTAINABLE CITIES IN EASTERN EUROPE DEVELOPMENT PROBLEMS, Phd Piotr Sobierajewicz, Prof. Dr. Boguslaw Wojtyszyn, Poland
51. THE TRADITIONAL AND SOCIAL IMPORTANCE OF POULTRY PRODUCTION IN RURAL AND URBAN SOCIETIES, Dr. Hanan Al-Khalaifah, Kuwait
52. TRUST IN E-GOVERNMENT TECHNOLOGIES: CITIZENS SURVEY IN SAINT PETERSBURG, Lyudmila Vidiasova, Dmitrii Trutnev, Iaroslava Tensina, Lygenii Vidiasov, Elena Bershadskaya, Russia
53. INNOVATIVE SOLUTIONS FOR THE DETECTION OF AIR POLLUTION IN THE EUROPEAN URBAN SPACE, Prof. Margareta Stela FLORESCU PhD, Gheorghe COARĂ, Sorin BURLACU PhD., Romania
PLANNING AND DEVELOPMENT
CREATING A VIRTUAL REALITY DATABASE FOR CITIES BASED ON LASER SCANNING, Assist. Prof. dr. eng. Joanna A. Pawlowicz, Poland433
ESTIMATION OF THE VALIDITY OF CRITERIA FOR INVIRONMENTAL IMPACT ASSESSMENT OF CONSTRUCTION PROJECTS ON THE OBJECT LIFECYCLE, Assoc. Prof. Dr. eng. Elzbieta Atranko, Poland
IDENTIFICATION OF ACADEMIC MENTORING AREAS IN THE A LLCT OF SELF-KNOWLEDGE AND SELF-MANAGEMENT PRESENTED IN LARLY SCHOOL EDUCATION STUDENTS., Prof. dr. hab. Bozena 447

57. PERSPECTIVES AND SUSTAINABLE DEVELOPMENT OF PANEL
HOUSING ESTATES IN INDUSTRIAL AREAS, Prof. MSc. Darja Kubeckova,
Ph.D, Czech Republic455
58. SAFETY OF CONSTRUCTION WORKS CONNECTED WITH
DEMOLITION AND RECYCLING OF FARM BUILDINGS, Assoc. Prof. Dr. eng.
,
Elzbieta Szafranko, Assoc. Prof. Dr. eng. Joanna Pawlowicz, Poland
59. SPATIAL CHANGES IN THE HEALTH RESORTS OF SOUTHERN
POLAND. KRYNICA ZDROJ EXAMPLE., Assist. Prof. Dr. Arch. Wojciech
Karol Wojcikowski, Poland475
TXAIOI W OJOINO WSKI, I OIAIIA
CO TRANSFORMATIONS OF THE CRATIAL CORRECTION OF CINCIP
60. TRANSFORMATIONS OF THE SPATIAL STRUCTURE OF SINGLE-
FAMILY HOUSING ESTATE. CASE STUDY: BGK KOLO (WARSAW), Dr.
Eng. Arch. Wojciech Bartoszczuk, Poland483
61. RISKS OF INTRODUCING DIGITAL SOLUTIONS DEPENDING ON
THE STAGE OF THE LIFE CYCLE AND THEIR RELATIONS TO THE
TYPES OF INNOVATIONS IN THE EDUCATIONAL SERVICES
MARKET, Ass. Prof. Vasiliy Komarov, Ass. Prof. Olga Fedoseeva, Ass. Prof.
Artem Fedoseev, Prof. Olga Bashina, Russia

# PROBLEMS OF PRESERVING THE NATURAL AND CULTURAL HERITAGE OF THE PRE-POLAR REGION - KARELIAN POMORIE

Accor. Prof. PhD (Geography) L.B. Vampilova 1

Frof. PhD (Geography) A.M. Lugovskoy 2

Assoc. Prof. PhD (Geography) L.A. Mezova<sup>3</sup>

Doctor of Geography A.A. Sokolova 4

Assoc. Prof. PhD (History) A.N. Krylova 5

Pushkin Leningrad State University, St. Petersburg, Russia

Professor of the Department of economic and socialgeography,

houlty of geography and ecology, Moscow Region State University, Moscow, Russia.

Associate Professor of geography and tourism Department of natural

prography faculty of Voronezh state pedagogical University, Russia

Resource center of additional education of St. Petersburg

Palace of creativity of children and youth of the Kolpino

district Saint-Petersburg), St. Petersburg, Russia

Bogdan Khmelnitsky Melitopol State Pedagogical University, Melitopol, Ukraine

#### ABSTRACT

Karelian Pomorie is part of the historical and geographical province of Pomorie in the North-West of Russia, stretching along the coast of the White Sea within the modern polar regions of the Russian Federation: Karelia, Murmansk and Arkhangelsk oblast. The object of our research is the part of Pomorie area within the borders of the Republic of Karelia. On the scheme of historical and geographical zoning of Karelia, the territory received the name of the Pomorie province. The isolation of the province is associated with special landscapes - the White Sea-based basement and marine accumulative northern taiga lowlands, which determined the nature of the use of natural resources and the specialization of the economy, which have repeatedly changed in historical time. The main approach in conducting the study is historical and geographical, allowing for a retrospective analysis of changes in the natural environment and to trace the stages of interaction between the landscape and ethnic group. The nature of the region has many specific features: the landscapes of the Karelian Pomorie, due to their mobility and dynamism associated with the youthful formation, require special attention and protection. Landscapes of Pomorie possess a specific set of natural resources, determine the special nature use in the marginal coastal zone, where the seaside nature use prevailed. The landscapes of Pomorie repeatedly became tribal, accommodating for several ethnic groups (Saami, Karelian, Russian Pomorie). The interaction of the landscape and ethnos is in particular, in the specific historical nature management of each local ethnic group left traces in the form of historical and cultural monuments. Some of these objects were identified, substantiated and received a certain welldeserved status of a protected area. The problem under consideration aims to "add" the region of Karelian Pomorie to the World Map. It is necessary to show the uniqueness of

the landscapes of the region, to indicate the change of ethnic groups and the specifics of their interaction with the natural environment. It is very important to assess the current state of the regional network of specially protected natural territories: to identify unresolved problems with a clearly insufficient number of specially protected natural territories, to offer solutions to this issue. The results of the interaction of ethnos and landscape are the new types of environmental management, many left "traces" of each ethnic group in the northern landscapes in the form of historical monuments of cultural heritage, including the stratigraphy of toponymic names - that were the object of studying regional geographical terminology.

Keywords: historical and geographical zoning, generic, enclosing landscapes; marine nature management, interaction of ethnos and landscape, specially protected natural territories, historical and cultural heritage, toponymic stratigraphy.

#### **INTRODUCTION**

Karelian Pomorie is a part of the historical-geographical province of Pomorie in the North-West of Russia, Karelia, Murmansk and Arkhangelsk oblast. It stretches along the coast of the White Sea (Arctic Ocean basin). The word "pomor" appears in written sources on the pages of the chronicles of 1526. It stretches along the coast of the White Sea (Arctic Ocean basin).

The word "pomor" in written sources appears on the pages of the chronicles of 1526. It often appears in the act sources and preserved scribal (piscovie) books of the XVI XVII centuries [2]. The object of our study – Pomorie within the borders of the Republic of Karelia, includes natural objects: Karelian (northern) and Pomorie (southern) coasts. We call the study region Karelian Pomorie. On the scheme historical and geographical zoning of Karelia, this territory corresponds to the Pomorskprovince [3, 4].

## RESEARCH METHODS

Landscapes of the Karelian Pomorie have a specific set of natural resources, determine the special nature use in the marginal coastal zone, where the coastal nature prevailed and, due to their mobility and dynamism associated with the youth of formation, require special attention and protection. Landscapes of Pomorie act as interaction of the landscape (Saami, Karelians, Russian old residents of Pomorie) interaction of the landscape and ethnos is reflected in the historical ethnic system nature management and religious objects, which are considered as historical and cultural monuments (seids, labyrinths, petroglyphs, monuments of wooden architecture)

Only a part of historical and cultural places has a protected status. Along with historical and cultural here, there are clearly not enough protected natural areas (PAs). It has be noted that the process of forming a regional network of specially protected historices and giving status (creation) of new historical and cultural sites has not completed. This fact determines the goals of the article: to consider the result interaction of the ethnos and the landscape, "traces" of nature management in the landscape of the landscape of the region and their role in the formation and change of

ethnic groups; assess the current state of the regional network of specially protected natural territories; suggest ways to improve the network of PAs.

#### **DISCUSSION**

The development of the territory. The objects of cultural heritage are entirely connected with the settlement and development of Karelian Pomorie by man. Each archaeological epoch leaves its cultural "footprints" in landscapes.

Mesolithic. Fishery is not only a way to get food, but also one of the activities that influenced the art of the ancients: the decoration of ceramic products also depended on the design of fish vertebrae. The natural basis was "read" by the ancient man both from the surrounding landscape, individual natural objects, and from the appearance of his mining, as evidenced by the petroglyphs [1, 7, 13].

The Neolithic falls on the Atlantic period, the time of Chernovsk warming (4600 - 6000 years ago). Neolithic time frame in Pomorie - mid-IV millennium BC - milestone III-II millennium BC [13, 14].

The Atlantic period is characterized by the maximum expansion of the zone of forests and heat-loving flora [1]. During this period, a local variant of petroglyphs appears in Pomorie [6]. The period of the Aeneolithic dates back to the beginning of the 2nd millennium BC to the middle - the 2nd millennium BC. On the territory of Karelia there is no clear boundary between the monuments of the late Neolithic and the Eneolithic. At this time, asbestos ceramics with a rhombic pattern is becoming common [6].

The period of bronze (from the middle of the II - the beginning of the I millennium BC). Most of the White Sea sites belong to the Bronze Age. Thin-walled porous, light-colored dishes, with complex patterns at the throat, with oval small depressions and inegular pits and arrowheads of a lanceolate, triangular-petiole form [9, 13] were found in the sites of sites. For the Bronze Age, it is characteristic that the territory is inhabited by Proto-Samos, and a significant part is occupied by the Prayer-Ugrians [7, 13].

The beginning of the sub-Atlantic period coincides with the archeological epoch of early iron and the formation of several archaeological cultures of hunters and fishermen within Pomorie: 1) luukonsaari; 2) cultures of the "arctic type"; 3) Late White Sea culture [2]. Many archaeologists believe that the manufacture of dishes with an admixture of asbestos and the use of quartz tools appears in the Neolithic period among the ancient population, on the basis of which the Saami nationality subsequently formed. On the Karelian shore of the White Sea, on the islands of the Kuzov and on the adovki sites, cultural monuments of the Sami are preserved – "seids" – "pantheons", but have sacred stones that remotely resemble figures of people, animals [13, 14].

The entire White Sea lowland was occupied by the Sami population until the arrival of Karelians and Russians, which occurs in the 11th and 12th centuries. With the total of the Russian population, the construction of Orthodox churches and matteries begins. A separate question concerns the monastic colonization of the Sea and the appearance of the city of Kem. It is appropriate to present the results tudy by T.A. Bernshtam [2]. In Soviet times, a forestry complex is being formed farclian Pomorie, railway, water, river and sea transport routes are under the time, and mining and industrial development is being developed.

Landscapes of the Karelian Pomorie. The formation of the relief of the White Sea lowland is associated with the activity of the glacial lake, fluctuations in sea level and the activity of the waves. On the coast in places where the crystalline rocks reach the surface of the day, lamb foreheads and curly rocks can be observed. The plateau of the moraine plains in the areas covered by the late and post-glacial bodies of water bear traces of abrasion, and drumlines are partially buried under later sediments. The formation of terraces, abrasive benches and coastal shafts of different ages is associated with marine transgressions (folas, tapas, etc.). On the Karelian coast of the White Sea lowland, 2-4 Holocene terraces are distinguished. A modern coastline subsidence has been noted, which occurs at a speed of 1.3-2.7 mm/year [5]. In the landscapes of the Karelian shore (from the border of Karelia with the Murmansk region to the right bank of the Kemi river) absolute heights up to 100 m prevail. Landscapes of the Pomorsky shore (from Lake Engozer to the border of the republic with the Arkhangelsk region) located to the south have a higher hypsometric level from 120 to 170 The southeastern part of the lowland is much wider, marshy and slightly dissected, there are some larger elevations.

The climate of the White Sea lowland is moderately cold, with extended periods of spring and autumn [15]. The climatic specificity of the sea coast has influenced soil and vegetation cover. High waterlogging, low summer air temperatures (+ 14.3°), the cooling effects of the White Sea and the wind regime create unfavorable conditions for farming.

Annual precipitation is 390–449 mm [12]. Slight evaporation and wide distribution of waterproof rocks - marine tape clays and moraine loams contribute to the formation of vast swamp massifs. The prevalence of oligotrophic ridge-mazhinnyh and ridge-lake marshes is characteristic. The hydrographic network is distinguished by its originality and is formed by the estuaries of rivers.

The northern part of the White Sea lowland belongs to the Topozersky-Keretsky floristic region, and the central and southern parts belong to the Belomorsk proper [10, 11]. The main forest-forming species are pine and spruce.

The White Sea coast, 20–40 m wide, is occupied by primary saline meadows with a number of specific halophytic species. In places where the coast descends hollow, the meadow strip widens to 1–1.5 km. White Sea meadows formed on the sediments of the sea above the tide. On wet saline meadows there are plants such as white bentholes, red fescue, sea plantain. On the coastal sands, powerful thickets of solonchak foxtail, creeping couch grass and marsh bog grass are often formed.

The northern part of the White Sea lowland is a seaside region of small selga, sea bays and skerries with a predominance of various denudation-tectonic relief forms with a slight morainic surface. The southern part of the lowland is represented by small-rural marsh-flat relief and is characterized by the predominance of marshy spruce forests on the loamy and clayey slopes of river valleys and forest-pine crowberry-cowberry landscapes.

In the soil cover in the north of the lowland, podzols are illuvial-humic, peaty-peaty podzolic-gley, sod-gley. In the southern part - marsh riding and less often podzols are illuvial-ferruginous and humus. For the development of agriculture, near-altitude area (rivers) are used, constituting 0.3% of the lowland area. The agricultural development of the Karelian Pomorie is about 4.3 times lower than the average for the Republic of

Karelia. The uniqueness of the landscapes of the White Sea region is due to its location in the Baltic Crystal Shield area on the coast of the White Sea. The most vulnerable geosystems include pine forest facies at rocky outcrops, near-fir spruce forests, various types of swamps and saline coastal meadows.

At present, the territory of the White Sea lowland is part of three municipalities (former administrative districts) of Loukhsky, Kemsky and southern – Belomorsky. The total area of the reserved area is 6.2% of the total area of the three municipalities. Due to the fact that the system of nature protection is organized in accordance with the administrative division, we will consider the protected areas according to the grid of administrative-territorial division (Table 1).

Table 1.

	Mo The name the distr	of Name of PAs and its status	The area of	of % o
	and its ar		protected	the
	in square k		-	n area
	m square Ki		square km	inside
			1	the
1				distric
•		1. Kem-Ludsky part of the	e 16,08	distric
	Loukhaler	Kandalaksha reserve.	,,,,,	
	Loukhsky 22 551	2. Paanajärvi National Park.	1045, 0	6.2 %
	22 331	3. Keretskiy state regional hunting	44,33	0.2 70
		reserve.	, , , , , , ,	
		4. State reserve "Arctic Circle".	283, 0	
2			Total: 1 200	
6		1. Kuzova Islands, state natural reserve:	1,500	
	Von	welland of international importance	36, 0	
	Kem	2. State natural reserve "Syroyatka"	20,0	6 50/
	8029	3. State natural reserve "Gridino".	313,4	6, 5%
		4. Marsh Natural Monument		
		Zapovednoye Marsh".	94.00	
		5. Marsh Natural Monument "Shomba	0.,00	
		iviarsn".	13,61	
	1	6. Wongom State. regional hunting	13,01	
		reserve.	3,65	
		1. 7. Archaeological complex "White	3,03	
		Sea Petroglyphs".	65,00	
			05,00	
			3,4	
			Total:	
			519,14	
		1. Shuyostrovsky state regional hunting	65,00	
		reserve;	05,00	
	Belomorsky	2. The swamp near the village of	35,39	(50)
	12 797	Nyuncha - state regional wetland reserve.	55,57	6,5 %
		2. 3. State complex marine reserve	729,0	
		"Sorokskiv"	Total:	
- 4				
			829,39	

An analysis of the current status of the protected area system showed that the main categories of protected areas are in the Loukhsky region of the Republic of Karelia: there is a fragment of the Kandalaksha nature reserve, the entire territory of the Paanajärvi national park. In addition, the state complex reserve Polar Circle and a hunting reserve of regional importance. The total area of the reserved territory is 6.2% (Table 1). There are no large PAs in the Kem district, all of which are available only with the status of regional significance. There are no objects of the reserve and national park categories, and the degree of preservation is 6.5%. For the White Sea region, the percentage of commandment is also 6.5%. This value is achieved due to the total area of only three reserves. The average value of the preservation calculated by us for all administrative districts of the Karelian Pomorie indicates a small degree of preservation of the territory belonging to the northern dynamic landscapes for which this percentage should represent at least 20%, due to the extreme mobility of landscapes related to their relative youth.

The main problems of the functioning and support of protected areas within the White Sea Lowland are: the incomplete process of creating existing PAs of regional significance (restrictions on the use of territories not registered in land registry documents); the complexity of making management decisions in the area of functioning of PAs (land belongs to various owners and land users), lack of funding and difficulty in organizing administrations of specially protected natural territories, which does not allow them to fully protect, develop, use the recreational potential of the territories, to work on finding investors.

For the development of the PA system of the Karelian Pomorie, it is necessary to prepare a regional program of a promising network of PAs only within the specified territory, it is necessary to bring the area of protected areas (for organizing state natural complex reserves, nature monuments and other categories of PAs) up to 30%.

Coastal meadows, rocky pine forests, islands — places of bird's bazaars and some marsh massifs must be introduced into the rank of protected areas. In the Onega Bay, a marine natural park "Sorokskiy" has been created, which will allow preserving the marine and coastal landscapes of the Bolshaya and Malaya Sennukh islands, Kondostrov, one of the most valuable and beautiful parts of the White Sea - German Bodies archipelago with nesting sites of 30 species of birds, ringed seal. and white whales [8].

GIS analysis of the provision of protected areas to various natural territorial complexes of the regions shows that the structure of the protected areas of the White Sea coast clearly lacks one reserve, at least one more natural park with the inclusion of marine areas, few zakazniks of the federal level.

#### **RESULTS**

The formation of the White Sea culture was greatly influenced by the landscapes of the seashore. In our opinion, it does not matter what ethnic group settled here; on the count the nature of economic activity is determined by the landscape. Landscape conditions the nature of the reservoir had an impact on fishing methods: some features of fishing in

the river and others on the coast of large lakes or the White Sea, where it was necessary to take into account the regime of tides and flows. Landscapes of the sea coast are distinguished by a rich set of natural resources, since they play the role of a marginal, butt territory.

It should be assumed that the first deforestation on the coast of the White Sea was associated with the construction of housing and boats, as well as with the preparation of firewood. According to the results of archaeological research, fisheries flourished in the Neolithic and became the basis of the economy, supplemented to varying degrees by hunting and gathering [6].

It is the type of nature management, in our opinion, that is the determining factor for designating the boundaries of the region with the name POMORIE, and nature management is caused by landscapes and their resources. It is necessary to develop environmental principles for long-term predictions of the impact on landscapes when implementing large-scale nature transformation projects within the Karelian Pomorie. A regional strategy for the protection of the environment and the rational use of natural resources is required, with special protection zones being identified. It is advisable to link the planned activities with the WWF Conservation Strategy.

### **CONCLUSION**

In modern conditions, the economy of the Karelian Pomorie does not use the favorable transport and geographical position and almost lost its foreign trade relations. Modern inhabitants of the Karelian Pomorie - Pomors-Karelians, Pomors-Russians (culture national clothes, oral folk art, tools, cuisine, housing, household culture) have preserved the traditional historical nature management - from antiquity to modernity. Within the region there are eleven inhabited places, in which more than 100 monuments of architecture and history have been preserved, connected with the Pomors culture: fishing and hunting. In the village of Gridino there is a unique complex of the Old Believer cemetery, and in the village of Virma there is a church of Peter and Paul in 1695. The preserved objects of cultural heritage (OCS) are of different ages: during the Neolithic era, the rock art flourished, petroglyphs remained in the lower reaches of the Vyg River; for the Bronze Age, stone labyrinths are characteristic; in the early metal, new art forms appear - flint sculpture, zoomorphic images on dishes and metal products. And only with the appearance of the Sami we have the first monuments belonging to a particular ethnos - two main lines of beliefs: Seids - patrons of crafts (of the zoomorphic type); cult of ancestor worship (anthropomorphic species). The problem of dating monuments (labyrinths and seids), their origin and destination remains open to melineological science.

the main problems of the functioning of PAs are: the incompleteness of the process of reating existing regional PAs; the complexity of making management decisions in the find of functioning, lack of funding; complexity in organizing administrations of pecially protected natural territories. For the development of the PA system of the raclian Pomorie, it is necessary: to prepare a regional program of the promising network of PAs (within the specified territory), to bring the area of protected areas to 10%.

#### REFERENCES

- [1] Archeology. Neolithic Northern Europe, Moscow, 1996, p. 10.
- [2] Bernshtam T.A., Pomors. Formation of the group and economic system, Leningrad, 1978, p. 69-70.
- [3] Vampilova L.B. Regional historical and geographical analysis. System of research methods in historical geography, St. Petersburg, 2008, 152 p.
- [4] Vampilova L.B., Manakov A.G., Periodization and zoning in historical geography: methods and experience, Pskov, 2015, 192 p.
- [5] Legkova V.G., Mozhaev B.N., Geomorphology of Karelia and the Kola Peninsula, Leningrad, 1977, 183 p.
- [6] Gurina N.N., Fisheries and marine fishing on the Kola Peninsula. Fishery and sea fishing in the era of the Mesolithic-early metal, Leningrad, 1991, p. 164-168.
- [7] Laushkin K.D., The New Onega Sanctuary. Part 1 (New decoding of some petroglyphs of Karelia). "Scandinavian collection", 1959, t. IV, p. 8-11; Part II (Experience of new decryption of some petroglyphs of Karelia). "Scandinavian collection", 1962, vol. V, p. 177-298.
- [8] Medvedev V.N., Andreev KA, Animal and flora of the islands of the White Sea. Protected natural territories and nature monuments of Karelia, Petrozavodsk, 1992, p. 89 99.
- [9] Oshibkina S.V., Aeneolithic and the Bronze Age of the North of the European part of the USSR. Bronze Age of the forest belt of the USSR. Archeology of the USSR. Moscow, 1987, p. 153.
- [10] Ramenskaya M.L., Analysis of the flora of the Murmansk region and Karelia Leningrad, 1983, 216 p.
- [11] Ramenskaya M. L., Shubin V.I. Natural zoning in relation to restoration issues "Reforestation in the Karelian Autonomous Soviet Socialist Republic and the Murmansk region, Petrozavodsk, 1975, p. 180-204.
- [12] Romanov A.A., On the climate of Karelia, Petrozavodsk, 1961, 139 p.
- [13] Savvateev Y.A., Archaeological research on the territory of Karelia, Medieval settlements of Karelia and Priladozhie, Petrozavodsk, 1978, p. 33.
- [14] Savvateev Y.A., Rock paintings of Karelia, Petrozavodsk, Karelia, 1983, p. 9-11
- [15] The USSR Climate Handbook. Release 1. Arkhangelsk and Vologda regions and Komi ASSR. Meteorological data for individual years. Part 1. Air temperature, Arkhangelsk, 1970, 459 p.