

духовные возможности человека, осознание новой роли спортсмена как носителя общецивилизационных ценностей человечества, которые есть основанием формирования глобальной спортивной культуры. Концепция менеджмента спорта включает изучение диагностики проблем спорта в современных условиях, необходимых для преодоления негативных тенденций в сфере спорта и формирования концепции менеджмента спорта как выражения искусства возможного в сфере спортивной деятельности.

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SPIRITUAL AND MORAL DEVELOPMENT OF THE PERSONALITY IN MODERN EDUCATIONAL SPACE

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Annotation. The culture and education are viewed as areas through which the process of the personality's full development and formation takes place. This is the way how the human being, who is capable for the implementation and development of the experience accumulated by the mankind, is formed.

The article proves the fact education involves a person in the system of socially significant values, it forms the universal behavioral patterns and promotes the assimilation of human values. Taking into account the personality's requests and social factors, it is extremely important for the modern education to find optimal conditions for the harmonization of relations between the individual and society, man and nature. This harmonization promotes the emergence and development of all physical and spiritual powers of the human being. Mentioned above features activate a new type of world perception and system of values, which are impossible without understanding the ways of the modern man's spiritual culture.

We consider spirituality a certain level of the hierarchy of values of human's attitudes toward the world. The growing importance of the spiritual sphere and the intensive development of public areas are determined by the intensification of science and industry. The attention is drawn to the fact that it is the spirituality which directs a person to self-perfection and self-realization as a free disclosure of the personality in the process of the multi-faceted activity.

It is proved that the issue of personality's spiritual and moral development has become increasingly important. It should be said that personality, which gradually reaches the spiritual and moral perfection, has a significant influence on the socio-cultural space structuring. It leaves a creative heritage for future generations, changes the reality of the modern educational space. The establishment of spiritual personality presupposes the realization of his spiritual and moral development, which is related to the human's perception of the emotions, feelings and thoughts of others, understanding their inner world, taking into account temporal changes and development of the ability to understand and convey the emotional and spiritual experience.

Research relevance. Culture is a certain set of values, characteristics, standards, norms, knowledge, things, which characterize the cultural state. Culture ensures the involvement of the personality in the "human" sphere and promotes his internalization. It has to be said that the content of culture accumulates the development of the personality as a whole and at the same time promotes his individual characteristic features. When we consider the nature and content of harmonization of modern socio-cultural space, it is important to update its human, cultural and creative functions, as

the person doesn't only live in the world of culture and acquires it, but also creates and produces this culture.

Values and cultural norms, art, morality, and all the achievements of the spiritual sphere create the atmosphere of the human being's openness, which promotes cultural genesis. Culture, which is related to the ability to see and the ability to be limited in one's needs, actualizes the assessment of cultural phenomena. As a result it highlights the phenomenon of values. On the level of general scientific methodological guidelines special attention should be paid to axiologically-anthropologically centered culture, which correlates with the interests of free development of the personality as a whole. Its content deals with person's relationship with nature and other people, forms of social life organization, etc.

Recent researches analysis. The issue of spiritual and moral development of the personality is researched in different aspects of philosophical knowledge. In the works of A. Bergson, M. Buber, M. Weber, E. Husserl, V. Dilthey, S. Kierkegaard, F. Nietzsche, B. Russell, P. Ricoeur, J.-P. Sartre, P. Teilhard de Chardin, E. Fromm, M. Heidegger the phenomenon of spirituality is not only rethought critically, but also the features of its manifestation in the society are researched. It goes without saying that the consideration of spirituality through the human being's outlook and spiritual world, which is presented in the works of E. Babosov, L. Dorogov, V. Orlov, B. Safonov, V. Nemirovsky, is also sufficient enough.

Aim of the research is to validate the relevance of moral and spiritual development of the personality in modern educational space.

Conclusions. Thus, the problem of spiritual and moral development of the personality has become increasingly important, because a person, who gradually achieves spiritual and moral perfection, has a significant influence on the structuring of socio-cultural space, leaves creative heritage for future generations. It is reflected in the historical descriptions of the cultural and educational reality. It changes the reality of modern educational space and predicts its future.

Within the limits of this orientation for the future a specific role is given to the formation of spirituality, as it directs the person to improve his inner human qualities, mental and spiritual features. It is out of the question that modern socio-cultural space requires the creation of certain conditions for personal development in which it will be possible to reveal the processes of formation of knowledge of intangible cultural heritage and its connection to the spiritual experience, cultural practices, social processes and development of personality's spirituality.

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